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**FOR IMMEDIATE RELEASE****New Program Provides Agricultural Associations with Funding, Visibility, and Support**

**Medford, OR April 22, 2024**– Global Grange Inc. reported Monday that they are launching a new initiative to support agricultural associations with free advertising, an Affiliate Program that pays associations, and a directory website.

“Agricultural associations are like the bedrock that supports farms, and farms are the ground that civilization is built upon,” says John Andresen, CEO of Global Grange Inc. “Our mission is to support farmers and ranchers, and that means we need to support the folks that support them.”

“Our goal is to help make it easy to find agricultural associations and help them succeed.” Says Andresen. “Our corral of website puts us in a unique situation to help the associations that support farmers and ranchers.”

Global Grange has a number of websites, including [LivestockOfAmerica.com](http://LivestockOfAmerica.com) and [LivestockOfCanada.ca](http://LivestockOfCanada.ca) - both of which allow users to list 30 species of livestock for sale and stud services. There are three membership options: intro (free), Basic (\$24.99/month), and Business (\$49.99 / month).

**The Harvest Circle Affiliate Program**

Members have the option of selecting their Favorite Association. Through The Harvest Circle Affiliate Program, Global Grange allocates 10% of all membership fees to these chosen associations. For instance, if Carl's Critter Ranch opts for the Basic Membership and pays \$24.99 per month and selects the North America Critter Association as his Favorite Association, Global Grange will pay \$2.45 per month to the North America Critter Association. The more farms and ranches that select an association as their Favorite Association, the greater the contribution will be.

## The Agriculture Associations Of The World (AAW) Website

“The AAW website, [www.AgricultureAassociations.world](http://www.AgricultureAassociations.world), is dedicated solely to supporting agricultural associations,” says Andresen. Currently the website has directories for Livestock associations, Food Hubs, and Farmers’s Markets. Over time we will be adding more functionality such as event registration and CSA box ordering.”

### Free Advertising For Associations

The third piece of the initiative includes free advertising for associations.

“Advertisements on our website receive millions of impressions and over 20,000 clicks per week.” says Andresen. “We recently added advertising as we are thrilled at how successful it has been already.”

Global Grange is giving away 4 months of free advertising (200px X 200px logo ads), worth \$398, to the first 50 agricultural associations to respond.

“Farms produce the food and fiber that we all need to survive, and there is a sad lack of tools to support them,” says Andresen, “but we are changing that.”

Associations interested in taking advantage of Global Grange’s offers should go to [www.AgricultureAassociations.world](http://www.AgricultureAassociations.world) and use the contact Us page to let Global Grange know that they are interested.

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Images are available at:

Logos: <https://www.globalgrange.world/Press/Logos.asp>

Team Pictures: <https://www.globalgrange.world/Press/Teampictures.asp> Screenshots: <https://www.globalgrange.world/Press/Screenshots.asp>

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